



NEW Omron Switch Engineering Center Opens April 1, 2009: Adding Value in Hard Times

April 08, 2009—Schaumburg, IL USA— With the start of their new fiscal year, April 1, [Omron Electronic Components LLC](#) is proud to bring a new Switch Engineering Center to the Americas to meet the demands for customized product for the [Automotive](#), [Appliance](#), [Alternative energy](#), [HVAC](#) and [Digital](#) markets. Adding to their 75 years of quality component experience, Omron's Raleigh, North Carolina-based center is committed to increasing value and service to customers needing switching solutions despite challenging industry climates.

The new center helps facilitate the engineering expertise from Omron's Switch factories in Japan and Asia to the Americas. This allows customers to deal directly with USA-based engineers and provides faster turn-around times and immediate customer support.

Furthermore, the Center provides customers with the unique features that they require for their switch designs. Such custom requirements could include, but are not limited to, special [levers](#), [terminal bends](#), [customized wire harnessing](#), different plastics/materials, and unique [operating forces](#).

New functions include local [QA testing](#) and Value-add design including [CAD work](#) and full time engineering support from Japanese and local engineers.

Omron Switch Product Manager and Switch Engineering Center Manager, Brent Wonsch, commented: "We are very excited to be operating the new Switch Engineering Center in an area rich in research and development. Omron is dedicated to supporting our unique customer base as we provide customized engineering solutions and further advancing our technological expertise into the future."

Mr. Nigel Blakeway, Omron Electronic Components' Chief Operating Officer and Managing Director, further added, "Having successfully established Omron's Switch Engineering Center in Europe several years before, I believe the time is right to continue the global expansion of our switch product portfolio. With this addition, we are further supporting our customers in the Americas Region by offering various value-added services from a convenient Domestic location. I am very confident in the ability and engineering skills of my team in North Carolina to continue to produce unique, innovative solutions to our expanding customer base."

To learn more about or contact Omron's Switch Engineering Center, call the corporate headquarters at 847-882-2288, or send email to components@omron.com

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Omron Electronic Components is a leading manufacturer and provider of advanced electronic components, with over 75 years of experience. Extensive product groups include relays, switches, connectors, MEMS flow sensors, pressure sensors, and optical components. Omron Electronic Components is the Americas subsidiary of Omron Corporation, a \$7.5 billion global leading supplier of electronics and control system components and services. Their broad product offering can be found in applications for the communications, transportation, medical, HVAC, appliance, industrial automation, consumer electronics, and test & measurement markets around the world. Omron Electronic Components has an extensive sales network consisting of regional sales engineers, inside sales representatives, technical sales assistants, customer service staff, and an authorized Distributor network.